

Increasing Community
Collaboration through Cultural
Wealth

Dr. Jeff McGee

Agenda



Framework for cross-cultural collaboration



Cultural Capital and Community
Cultural Wealth



Deficit-thinking and
empowerment thinking
strategies

Cross-Cultural
Model of
Collaboration



TM

Cultural Capital

Cultural knowledge, skills and behaviors a person can utilize to demonstrate one's cultural competence and social status.

How is cultural capital acquired?

Three forms of cultural capital.

Dominant groups can maintain power because access to this cultural capital is limited.

Theory is that some communities are culturally wealthy and some are culturally poor.

Cultural capital therefore refers to specific knowledge, skills, and abilities that are valued by privileged groups.

Thinking that uses characteristics to describe deficiencies and limitations of an individual or people group.

A specific form of cultural capital is the norm that is valued therefore any of other capital is viewed as deficient against the norm.

Deficit Thinking Approach



Community Cultural Wealth - Definition: An array of knowledge, skills, abilities and contacts that are possessed and utilized by marginalized student and people groups.

Aspirational

Navigational

Social

Linguistic

Family

Resistant

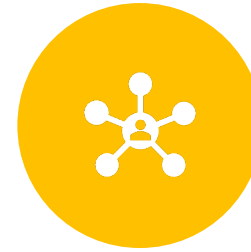
Empowerment Approach



BY PUTTING A
VALUE ON CCW, IT
CAN EMPOWER
AND LIBERATE
MARGINALIZED
STUDENT AND
PEOPLE GROUPS.



STUDENT AND
PEOPLE GROUPS
FEEL CONFIDENT IN
THEMSELVES AND
THEIR GROUPS AND
ARE INCLUSIVE.



THEIR NETWORKS
ARE FORMED AND
CAN BE
INFLUENTIAL AND
CAN SUPPORT EACH
OTHER.



Name: Dr. Jeff McGee

Email: jmcgee@crossculturaldynamics.com

Phone: 602-529-3525 Ext. 100

Website: www.crossculturaldynamics.com

Thanks!!!