



bet-c.org

2019 Sponsor/Exhibitor Packages

November 7, 2019

Black Canyon Conference Center, Phoenix, AZ

Level	Benefits	Cost
Keynote	<ul style="list-style-type: none"> ● Promotional Materials at each Table in ballroom ● Signage/Banner in Ballroom ● Inclusion in Slideshow of Sponsor logos in Ballroom ● Full page conference program ad ● Logo in all conference email communication ● Listing as sponsor in conference program with logo and organization description ● Company description, Logo and link on website ● Materials placed in conference bag 	\$4,000
Breakfast	<ul style="list-style-type: none"> ● <i>Exclusive</i> Sponsorship of Breakfast ● Logo on one side of ceramic coffee cup provided to all participants ● Signage/banner placed in ballroom where breakfast is served ● 1/2-page conference program ad ● Logo in all conference email communications ● Listing as sponsor in conference program with logo and organization description ● Company description, Logo and link on website ● Materials placed in conference bag ● Inclusion in Slideshow of Sponsor logos in Ballroom 	\$3,500
Family Breakfast	<ul style="list-style-type: none"> ● Signage/banner placed in breakfast room ● 1/2-page conference program ad ● Logo in all conference email communications ● Listing as sponsor in conference program with logo and organization description ● Company description, Logo and link on website ● Materials placed in conference bag 	\$1,000

	<ul style="list-style-type: none"> Inclusion in Slideshow of Sponsor logos in Ballroom 	
Lunch	<ul style="list-style-type: none"> <i>Exclusive</i> Sponsorship of Luncheon Promotional Mint flip top dispenser with your company/organization logo at every seat Signage/banner placed in ballroom where lunch is served Full page conference program ad Logo in all conference email communications Listing as sponsor in conference program with logo and organization description Company description, Logo and link on website Materials placed in conference bag Inclusion in Slideshow of Sponsor logos in Ballroom 	\$3,500
AM/PM Snack	<ul style="list-style-type: none"> Signage placed in snack area Listing as sponsor in conference program with logo and organization description Company description, Logo and link on website Materials placed in conference bag Inclusion in Slideshow of Sponsor logos in Ballroom 	\$2,000
Level	Exhibitor Package <i>*Can be combined with any Sponsor package at a discounted rate</i>	Cost
Exhibitor Table	<ul style="list-style-type: none"> 1 black draped 6 x 30-inch table and 2 chairs 1 paid exhibitor registration Company description, Logo and link on website Company description in program Materials placed in conference bag 	\$625
Misc.	Add on or Stand-Alone Packages	Cost
Electricity to Table	<ul style="list-style-type: none"> Power strip and cording at your station 	\$25.00
Conference Bags	<ul style="list-style-type: none"> Company logo included on conference bag Company description, Logo and link on website Company description in program Materials placed in conference bag 	\$1,900
Program Ad	<ul style="list-style-type: none"> Full page Half page 	\$400 \$200

Badges/ Lanyards	<ul style="list-style-type: none"> ● Your company name on conference lanyards ● Company description, Logo and link on website ● Company description in program ● Materials placed in conference bag ● Recognition as the keynote sponsor in print, web, and social media communications ● (2) paid registrations ● Exhibit table with premium location ● Company description on website and in program ● Materials placed in conference bag 	\$1,00
Family Member Participant Sponsor	<p>The family member participant sponsorship is the most important of all. We encourage family participants at BET-C and ask for help in sponsoring. Your sponsorship will go towards bringing a family member to this year's BET-C (parent, grandparent, guardian...)</p> <ul style="list-style-type: none"> ● Recognition in the conference program for your sponsorship ● If you sponsor 3 or more family members you will also receive recognition on stage in the ballroom during lunch 	\$99.00

****Make the most of your sponsorship by donating a prize to the crowd-pleasing BET-C raffle!***

Winners, prizes, and sponsors are posted on the BET-C website. Past raffles have featured technology devices, spa, restaurant, or retail gift cards, gift baskets, jewelry, and company related merchandise.

Contact: Shannon Seibel, Conference Coordinator
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