

BEHAVIOR  
EDUCATION  
TECHNOLOGY  
CONFERENCE

# BET·C

*bet-c.org*

## 2017 Sponsor/Exhibitor Packages

October 5, 2017

Black Canyon Conference Center, Phoenix, AZ

Level	Benefits	Cost
Platinum	<ul style="list-style-type: none"> <li>• Logo on all print and web-based marketing collateral and promotional email/mailings</li> <li>• Logo on conference program</li> <li>• Logo on conference bag</li> <li>• Full page color program ad</li> <li>• Exhibitor table, with premium location guaranteed</li> <li>• (2) paid exhibitor registrations</li> <li>• (3) VIP registrations</li> <li>• (2) Breakout session</li> <li>• Company description and logo on BET-C website</li> <li>• Company description in program</li> <li>• Materials placed in conference bag</li> </ul>	\$8,000
Gold	<ul style="list-style-type: none"> <li>• Lunch sponsor signage with company logo</li> <li>• Exhibitor table, with premium location guaranteed</li> <li>• (2) paid exhibitor registrations</li> <li>• (2) VIP registrations</li> <li>• Company description and logo on BET-C website</li> <li>• Company description in program</li> <li>• Materials placed in conference bag</li> <li>• ½ page program ad</li> </ul>	\$2,250
Silver	<ul style="list-style-type: none"> <li>• Breakfast sponsor signage with company logo</li> <li>• Company description and logo on BET-C website</li> <li>• Company description in program</li> <li>• Exhibitor table, with premium location guaranteed</li> <li>• (2) paid exhibitor registration</li> <li>• Materials placed in conference bag</li> </ul>	\$1,750
Bronze	<ul style="list-style-type: none"> <li>• Signage at a.m. or p.m. snack with company logo</li> <li>• Company description and logo on BET-C website</li> <li>• Company description in program</li> <li>• Exhibitor table, with premium location guaranteed</li> <li>• (1) Paid exhibitor registration</li> <li>• Materials placed in conference bag</li> </ul>	\$1,350

Level	Benefits	Cost
Copper	<ul style="list-style-type: none"> <li>• Exhibitor table</li> <li>• Company description and logo on BET-C website</li> <li>• Company description in program</li> <li>• (1) paid exhibitor registration</li> <li>• Materials placed in conference bag</li> </ul>	\$625
Sponsor Conference Bags	<ul style="list-style-type: none"> <li>• Company logo on conference bag</li> <li>• Company description and logo on BET-C website</li> </ul>	\$1,850
Sponsor Film Festival	<ul style="list-style-type: none"> <li>• Signage at Film Festival</li> <li>• Logo on all FF collateral/printed awards/webpage</li> <li>• Company description and logo on BET-C website</li> </ul>	\$750
Program Ad	<ul style="list-style-type: none"> <li>• Full page</li> <li>• Half page</li> <li>• Quarter page</li> </ul>	\$400 \$200 \$100
Custom package	<ul style="list-style-type: none"> <li>• Don't see what you are looking for? BET-C will work with you to design a custom sponsorship package.</li> </ul>	

***Make the most of your sponsorship by donating a prize to the crowd-pleasing BET-C raffle!***  
*Winners, prizes, and sponsors are posted on the BET-C website. Past raffles have featured technology devices, spa, restaurant, or retail gift cards, gift baskets, jewelry, and company related merchandise.*

**Contact:** Karen Gifford, Conference Director  
karen@bet-c.org  
602.403.4032