



2017 PBISaz Film Festival

Recognition for School-Made Videos

The purpose of the *PBISaz Film Festival* is to recognize students and educators for creating videos that showcase or teach the core principles of Positive Behavior Interventions and Support (PBIS) in their school. Winning entries will be shown at the **Behavior, Education Technology Conference (BET-C)** on **October 5, 2017** at the Black Canyon Conference Center in Phoenix, AZ.

🚩 **DUE AUGUST 31, 2017** 🚩

Video Criteria

Videos will be judged by a panel based on the six items below:

Videos Adhere to the Core Tenants of PBIS	Videos Demonstrate Technical Adequacy
<ul style="list-style-type: none"> • Explicit skill instruction and/or alignment with positive behavior support principles • Uses positive language and provides examples and, if applicable, appropriate non-examples • Appeals to/represents multiple stakeholders (e.g., students, faculty, family members and community members) 	<ul style="list-style-type: none"> • Video, comprising all scenes and graphics, includes a clear statement of purpose and a cohesive message • Video is edited and runs smoothly from shot to shot • Video uses engaging tactics (e.g., humor, personal connection, reflection)
<p>Scoring Guide: 0 - Does not meet Criteria, 1 - Approaches Criteria, 2 - Meets Criteria, 3 - Exceeds Criteria</p>	

These criteria are the same as those used at the International Association for Positive Behavior Support Film Festival and defined in the following article:

Robin Parks Ennis, Shanna E. Hirsch, Ashley S. MacSuga-Gage & Michael J. Kennedy (2017): Positive behavioral interventions and supports in pictures: Using videos to support schoolwide implementation, *Preventing School Failure: Alternative Education for Children and Youth*.

<http://dx.doi.org/10.1080/1045988X.2017.1287048>



Consent

All Film Festival entries agree to the following conditions:

- Written consent and release forms from all actors appearing in the video are held by the video producer or school
- I irrevocably authorize PBISaz and BET-C to use, display, publish, and distribute these recordings for any purpose on websites, publications, broadcasts, displays, and any other medium.
- I irrevocably release PBISaz, BET-C, their employees and agents from all liability arising out of the use of these recordings, including but not limited to any claims arising out of my right of privacy or right of publicity and any claims based on any distortions, optical illusions, or reproductions.
- I understand that I will not be compensated for any use of these recordings.
- I have read and understand this consent form and am submitting a video voluntarily.

Online Application - BET-C.org/awards

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In addition to name/email of contact person, principal and school address, the following items are required for the online application:

- **Video Title** - see examples at bet-c.org/2016-film-festival/
- **Video Description** - 140 characters or less, like a Tweet
- **Public Link** - URL where everyone can view the video such as Youtube, Vimeo, etc. Copy/Paste the URL.
- **Private Link** - URL where organizers can download the video (in .mp4 or .mov format) so the video can be played offline at the festival. Copy/Paste the URL for the video file on a Dropbox, Google Drive, iCloud or other account.

Winning videos will be shown and receive recognition at the BET-C Conference.

Register to attend the conference at www.BET-C.org